

FOR IMMEDIATE RELEASE

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Peaceful Ridge Rescue Aims to Find Homes for Horses During ASPCA Help A Horse Day Contest

***Peaceful Ridge Rescue is Proud to Present S.O.A.R. and will be competing to win
some of the \$110,000 available in #HelpAHorse prizes***

Davie, Florida USA – PRR (Peaceful Ridge Rescue) will be participating in the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) national Help A Horse Day contest, which kicks off on April 26, competing for a chance to win some of the \$110,000 available in grant prizes. The nationwide competition for rescues, shelters, animal control agencies and sanctuaries that adopt out equines is designed to raise awareness about the year-round lifesaving work they do to find homes for horses.

This ASPCA initiative inspired us to create S.O.A.R: Seasons of Outreach & Adopting Rescues! PRR is a group of individuals passionate about horses ranging from volunteers who simply enjoy the company of horses, to lifelong advocates and proud owners. Our mission is to spread the joy of these majestic companions through community fundraising, adoptions, outreach and awareness. There will be something for everyone, whether you're looking to treat your family to an enjoyable day, volunteer, foster or adopt. We will be celebrating "a year in the life" so please join us at our events and help our horses SOAR.

Help A Horse Day is celebrated annually on April 26 – a date chosen for its significance in the ASPCA's long history of horse protection. In 1866, ASPCA founder Henry Bergh stopped a cart driver from beating his horse, resulting in the first successful arrest for horse mistreatment on April 26 of that year. Now in its fifth year, Help A Horse Day has been a meaningful way for hundreds of equine rescues and sanctuaries to garner community support for their lifesaving work. Since 2014, the ASPCA has awarded equine groups more than \$300,000 in grant funding through the Help a Horse Day contest.

Motivated by the results of ASPCA equine [research](#) suggesting there could be approximately 2.3 million adults in the U.S. with both the resources and desire to adopt a horse in need, Help a Horse Day 2018 is focused on finding more good homes for horses.

"The work the ASPCA has done to find homes for pets is unparalleled", said Victor Cutino, President of PRR. "Their campaigns focused on our equine companions have changed the game in horse rescue and

adoption and their annual Help a Horse Day is another powerful tool they have given us to assist us in our mission to help the unwanted, abused and neglected horses in our community”.

S.O.A.R. Campaign Event Dates (events held at 2995 Peaceful Ridge Road, Davie, Florida 33330)

Saturday May 5, 2018 SPRING - Derby Day Celebration and Derby Hat Competition (11am-1pm)

Saturday, June 2, 2018 SUMMER – Hurricane Preparedness and Microchipping Clinic (10am-12pm)

Saturday June 16, 2018 FALL – Children’s (and fun loving adults) Campout with the Horses (6pm-8am)

Saturday June 30 WINTER – Winter Wonderland (10am-12pm)

PRR’s Mission is to rescue horses from neglect, abuse, abandonment, and slaughter; to improve their lives by providing a safe haven for healing and rehabilitation; to find a home for every horse, through a rigorous adoption process, sponsor and foster program; and to educate the community through instructional support, and equine-assisted programs.

Our most recent rescue was Paco. He was an ex-police horse that was going blind in one eye and had a genetic condition called HYPP. He was a small but mighty guy but he ended up being too small for the squad. He was adopted by an amazing family that was willing to make the accommodations he needed and his new Dad is also retired a retired policeman so they bonded instantly. We are proud of the work we do and are thrilled when we find these perfect matches.

For further details please visit www.PeacefulRidgeRescue.org